

Storytelling Wizard Internship

<u>About ECOSLO</u>: The Environmental Center of San Luis Obispo (ECOSLO) is a local non-profit organization dedicated to protecting and enhancing the natural environment through community-based action, advocacy, and education.

ECOSLO creates and supports resilient, healthy natural systems and lifestyles in San Luis Obispo County. We are committed to a sustainable future while working to improve the quality of life and economic vitality in our communities.

Through education, advocacy, and community building, ECOSLO acts to protect the natural environment and environmental health of the Central Coast. We support renewable energy, energy conservation and efficiency, sustainable agriculture, green building and the local economy to promote sustainable economic development, protection of agricultural lands and open space, social equity, environmental justice and protection of our natural environment.

About internship: ECOSLO is currently seeking an intern for telling the stories of the individuals of ECOSLO - board members, interns, volunteers, etc. These pieces will be used on media outlets, both online and in print. The other component of this role is the measuring of success with these communication channels. This is an ideal position for someone who wants to further their writing skills, has a passion for getting to know individuals and telling their story and for helping measure success in sharing these stories via ECOSLO outlets.

All internships are unpaid.

Internship requirements:

- Commitment of at minimum 6 months
- Ability to work 10-15 hours a week, typically between the hours of 10am and 4pm Tuesday through Thursday, with some remote work time available.
- Ability to attend periodic events typically on weekends
- Ability to work in an office environment and lift 25lbs

Qualifications:

- Computer literate (Microsoft Word & Excel, Gmail, Google Drive)
- Communications, journalism or some sort of writing background and experience
- Outgoing and friendly personality
- Able to take direction well
- Self-motivated
- Responsible and organized
- Clear and concise writing skills
- Able to handle general administrative assignments (answering phones, responding to emails, etc.)
- Reliable transportation

Preferred but not required skills:

- Experience in Wordpress
- Familiarity with media outlets and social media sites. Experience in professional online posting preferred.

To apply, email your resume and cover letter describing your interest in the Storytelling internship position to: info@ecoslo.org