

Office: 246 Higuera St.
San Luis Obispo, CA 93401
Mail: PO Box 1014
San Luis Obispo, CA 93406



Phone: (805) 544-1777
Email: ccd@ecoslo.org
Online: www.ecoslo.org

Protecting and enhancing the Central Coast since 1971

2016 Coastal Cleanup Day

SPONSORSHIP PACKET

Become a sponsor of the 32nd Annual California Coastal Cleanup Day (CCD) for San Luis Obispo County on Saturday, September 17th. This event engages and challenges volunteers from our community to clean up trash and debris. Marine debris looks bad; more importantly, it represents a public health threat that contributes to the declining health of our oceans.

ECOSLO is once again partnering with the California Coastal Commission to bring this event to San Luis Obispo County. Every year, we coordinate beach cleanups from San Simeon to the Oceano Dunes. Even though Central Coast beaches are cleaner than some, last year nearly 5,500 pounds of trash and recyclables were removed from our beaches and creeks.

Organizing an event of this magnitude takes months, hours and resources for our organization. ECOSLO receives no funding for this - we rely solely on sponsors like you! Please help us keep this great event going by becoming a Coastal Cleanup Day Sponsor. Your generous support will directly contribute to the event's success in these ways:








- Enables ECOSLO to recruit hundreds of volunteers through effective advertising, press releases, articles, and op-eds, radio interviews, and public presentations.
- Strengthens your organization's image and increases patronage by demonstrating good corporate citizenship.
- Covers the cost of equipment and supplies needed: gloves, data sheets and waste collectors.
- Provides refreshments for volunteers and incentives for volunteer site captains.
- Improves employee retention and loyalty by providing an opportunity to engage in a service event that enhances the community where they live, work, and play.
- Forges alliances with other concerned organizations to help shape a better future.

Join us as a sponsor of this critically important event. Within the next few weeks, an ECOSLO representative will call to see if you have any questions. In the meantime, learn more by visiting the ECOSLO website: www.ecoslo.org. We look forward to your support in the 32nd Annual Coastal Cleanup Day!

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Sponsorship Opportunities & Benefits

All sponsorship contributions are fully tax-deductible.

Sponsorship Benefits	Whale Sponsor \$5,000+	Dolphin Sponsor \$2,000	Sea Turtle Sponsor \$1,000	Angel Fish Sponsor \$750	Pelican Sponsor \$500	Sea Star Sponsor \$250	Oyster Sponsor \$100
<p><i>Includes all Dolphin benefits plus:</i></p> <ul style="list-style-type: none"> • Exclusive TV sponsorship • Only YOUR business name with ECOSLO will appear or be mentioned on television advertisements (scheduled to run two weeks prior to the event) 							
<p><i>Includes all Sea Turtle benefits plus:</i></p> <ul style="list-style-type: none"> • Your business mentioned in Coastal Cleanup Day radio advertisements • Receive Adopt-a-Beach recognition for the day (optional). Reserved space on-site at one major beach to set up and promote your business. 							
<p><i>Includes all Angel Fish benefits plus:</i></p> <ul style="list-style-type: none"> • Mention in pre- and post-event press releases • Mention in all pre- and post-event email alerts sent out to nearly 3,000 supporters 							
<p><i>Includes all Pelican benefits plus:</i></p> <ul style="list-style-type: none"> • Logo on banners at Coastal Cleanup beach sites • Logo on Coastal Cleanup Day Poster 							
<p><i>Includes all Sea Star benefits plus:</i></p> <ul style="list-style-type: none"> • Mentions on ECOSLO social media pages and posts • ECOSLO will post a link to your business website 							
<ul style="list-style-type: none"> • Your individual or business name on Coastal Cleanup flyers • Company logo on ECOSLO website as a Coastal Cleanup Day sponsor • Receive a Coastal Cleanup Day appreciation Certificate 							
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2016 CCD Sponsorship Application

Please return this completed form with sponsorship by Friday, August 12, 2016 to:

ECOSLO, PO Box 1014, San Luis Obispo, CA 93406

Company/Organization Name: <i>As it will appear in promotional materials</i>	
Contact Name:	
Position Title:	
Phone:	
Fax:	
Mailing address:	
Business address: <i>(If different from above)</i>	
Email address:	
Website:	

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Whale Sponsor (\$5000+) | <input type="checkbox"/> Pelican Sponsor (\$500) |
| <input type="checkbox"/> Dolphin Sponsor (\$2000) | <input type="checkbox"/> Sea Star Sponsor (\$250) |
| Preferred beach: _____ | <input type="checkbox"/> Oyster Sponsor (\$100) |
| <input type="checkbox"/> Sea Turtle Sponsor (\$1000) | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Angel Fish Sponsor (\$750) | <input type="checkbox"/> In-Kind Donation _____ |

In-Kind Donations: *We need assistance with advertising, volunteer Site Captain gifts (such as gift certificates), buckets, trash pick-up tools, food and drinks for volunteers and site captains. Organizations that make an in-kind donation receive a sponsorship level of equivalent monetary value. Please contact us regarding other types of donations.*

More Information: To learn more about sponsorship opportunities and how your organization can help to restore our beaches, please contact Executive Director, Mary Ciesinski at (805) 544-1777 or by email, ccd@ecoslo.org.

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ABOUT COASTAL CLEANUP DAY EVENT ORGANIZERS

The Environmental Center of San Luis Obispo (ECOSLO)

ECOSLO is a non-profit membership organization dedicated to protecting and enhancing the natural environment and human well-being through community-based action, advocacy, and education. For 45 years, ECOSLO has strived to support and create resilient, healthy, natural systems and lifestyles in San Luis Obispo County. We are committed to a sustainable future while working to improve the quality of life and economic vitality in our communities. Through education, advocacy, and community building, ECOSLO acts to protect the natural environment and environmental health on the Central Coast.

Our federal non-profit Tax ID is 23-7213237.

The California Coastal Commission

The California Coastal Commission's mission is to "Protect, conserve, restore, and enhance environmental and human-based resources of the California coast and ocean for environmentally sustainable and prudent use by current and future generations." The Commission, in partnership with coastal cities and counties, plans and regulates the use of land and water in the coastal zone, including construction of buildings, divisions of land, and activities that change the intensity of use of land or public access to coastal waters. Among its many programs, the Commission is the statewide event coordinator for Coastal Cleanup Day.

For More Information

For more information about ECOSLO, please visit www.ecoslo.org or contact Mary Ciesinski, Executive Director, at (805) 544-1777 or ccd@ecoslo.org.

For more information about the California Coastal Commission's education programs, contact Eben Schwartz at (415) 904-5210 or eschwartz@coastal.ca.gov or visit www.coast4u.org.