



Environmental Center
of San Luis Obispo

SLO County 2023 Creeks to Coast Cleanup

Sponsorship Opportunities

**Increase your company's community presence
and support your local environment**
by becoming a sponsor for the
2023 Creeks to Coast Cleanup, hosted by long
standing community leader, *EcoSto* !



ECOSLO's mission is to organize our community to protect San Luis Obispo County's environment.

We believe when nature thrives, our community grows stronger.



What is Creeks to Coast Cleanup?

Creeks to Coast Cleanup is a one-day volunteer event, happening Saturday **September 23, 2023**, where **hundreds of volunteers** - including our local business community - come together in support to **clean up and care for our local beaches, parks, and creeks** throughout SLO County.

In partnership with International Coastal Cleanup Day, **ECOSLO has coordinated this event in SLO County for *nearly 20 years!***



Typical Creeks to Coast Cleanup Impact

40
cleanup
sites across
SLO
County

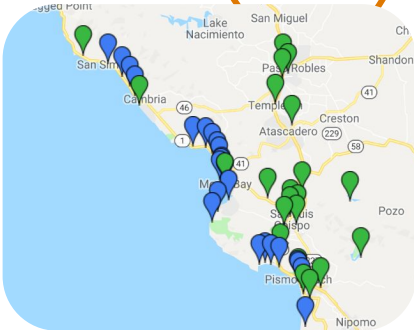
We will **distribute 100 cleanup kits** to households to participate on their own time, in their own neighborhoods.

5,000
pounds of
trash and
recyclables
collected



1,500
volunteers
engaged

**Most common
trash items:**
5,000
cigarette butts
3,500
pieces of plastic
3,000
food wrappers



Why YOU should sponsor Creeks to Coast Cleanup 2023



**Connect with
like-minded
consumers**
and bring awareness
to your company



**Encourage
volunteerism**
in your company
and within our local
community



Be a community
leader by
**supporting
local initiatives**

This event has been featured by...



THE TRIBUNE

with sponsors including...



WASTE CONNECTIONS
Connect with the Future®









PRECISION
CONSTRUCTION SERVICES 



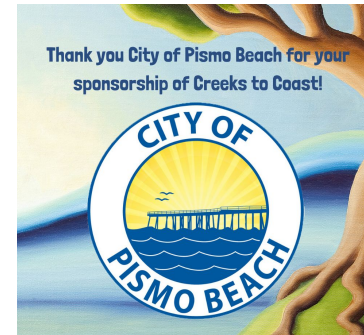
2023 Creeks to Coast Cleanup Sponsorship Levels



	<p>Whale \$5,000+</p>	<p>Whale sponsorship includes all Dolphin benefits plus:</p> <ul style="list-style-type: none"> ➤ Business logo included in county-wide television and online streaming advertisements (scheduled to run two weeks prior to the event)
	<p>Dolphin \$2,500</p>	<p>Dolphin sponsorship includes all Sea Otter benefits plus:</p> <ul style="list-style-type: none"> ➤ Business name included in a “Thank You” ad in New Times newspaper of all of the Dolphin level sponsors (scheduled for October) ➤ Logo on 200 reusable 5-gallon cleanup buckets
	<p>Sea Otter \$1,000</p>	<p>Sea Otter sponsorship includes all Pelican benefits plus:</p> <ul style="list-style-type: none"> ➤ Receive reserved space on-site at one major location to setup and promote your business ➤ Logo on event poster, flyers, and cleanup kits
	<p>Pelican \$750</p>	<p>Pelican sponsorship includes all Heron benefits plus:</p> <ul style="list-style-type: none"> ➤ Mention in all program newsletter updates sent out to 5,500+ subscribers ➤ Individual thank you post on ECOSLO social media
	<p>Heron \$500</p>	<p>Heron sponsorship includes all Frog benefits plus:</p> <ul style="list-style-type: none"> ➤ Tagged in ECOSLO social media posts about the event (Reach: 2,800 Facebook and 3,300 Instagram) ➤ Link to your business website from ECOSLO’s Sponsorship webpage
	<p>Frog \$250</p>	<p>Frog sponsorship includes:</p> <ul style="list-style-type: none"> ➤ Company logo on ECOSLO website ➤ Receive an appreciation certificate to display



Example social media highlight:



This event is EPIC! Don't just take our word for it...

When asked what their favorite part of Creeks to Coast Cleanup is, our volunteers shared...

"Doing something good for our community and planet... with friends!"



"The kids loved learning about the impact they're making."



"Knowing I'm out there, making a difference."



**Demonstrate good business stewardship,
engage prospective customers, and increase
community engagement all the while
supporting our local environment.**

Become a Creeks to Coast Cleanup sponsor today!

Interested in Sponsoring this year's Creeks to Coast Cleanup? Contact Us!

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805-710-8021

Eco Slo

Learn More:

Visit our website: www.ECOSLO.org

Check out our social media: [Instagram](#),
[Facebook](#), & [YouTube](#)

